

NEW Shell Diesel Extra

With DYNAFLEX Technology

REDUCE YOUR COST OF OWNERSHIP

OUR NEWEST CLEANING FORMULA ¹	HOW YOU CAN BENEFIT ¹	BUSINESS VALUE ²
NEW dual detergent designed to help clean up injector deposits and prevent further build-up	Better fuel economy More torque and load-pulling power when needed	Lower fuel and operating costs Vehicle reliability
NEW formula ¹ to help separate fuel from water and ease housekeeping	Reduced risk of filter plugging and microbial growth	Equipment reliability
Corrosion inhibitor to help prevent corrosion in critical fuel system components and storage tanks	Reduced maintenance and risk of breakdown	Lower operating costs Reduced downtime



SHELL COMMERCIAL FUELS TOGETHER ANYTHING IS POSSIBLE

Working together, we can help you keep moving on the road with a more profitable business.
www.shell.ca/en_ca/business-customers/shell-diesel-extra

1. Compared to regular diesel without SDX fuel economy formula with the same type and level of biocomponent.
2. Actual benefits may vary according to age and type of vehicle, driving conditions, type of operations and driving style.

FUEL THAT CAN



NEW

Shell Diesel Extra



GROW TO YOUR FULL POTENTIAL



IN FARMING, **BEING ON TIME, EVERY TIME, IS CRUCIAL**

Your business revolves around the seasons and your working schedule may change as often as the weather. So it's essential that you can rely on your farming equipment and make the most of it at peak times.

That's how NEW Shell Diesel Extra is designed to work – its new and most advanced cleaning formula¹ helps provide better fuel economy and more load-pulling power² when you need it.

NEW TECHNOLOGY¹ **FOR ENGINE EFFICIENCY**

NEW
Shell Diesel Extra

Evolving and more precise diesel engine technologies require even **better control on injector deposits** in order to minimize efficiency losses.

That's why NEW Shell Diesel Extra has been specially formulated with DYNAFLEX Technology – our new and exclusive **dual detergent technology**.

It's designed to help **clean the engine** of injector deposits to provide better fuel economy² and it works in both **newer and older engine** technologies.

OUR NEW FORMULA **INCREASE EQUIPMENT RELIABILITY AND LOWER OPERATING COSTS¹**

MORE TORQUE

**STARTS TO WORK EVEN
AFTER ONE TANK**

NEW Shell Diesel Extra is designed to improve engine efficiency and give you **more load-pulling power** in the field.



VEHICLE RELIABILITY

EASIER HOUSEKEEPING

NEW Shell Diesel Extra can **help separate fuel from water**, allowing for proper housekeeping to prevent risk of filter plugging and microbial growth.

BETTER FUEL ECONOMY

NEW CLEAN-UP EFFECT

NEW Shell Diesel Extra is designed to help provide better fuel economy and therefore help **reduce your fuel and operating costs** by helping clean the engine of injector deposits and prevent further build-up.



WHAT **EXPERTS SAY**

NEW Shell Diesel Extra meets the Worldwide Fuel Charter requirements for **LESS THAN 2% POWER LOSS** associated with injector cleanliness.

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